



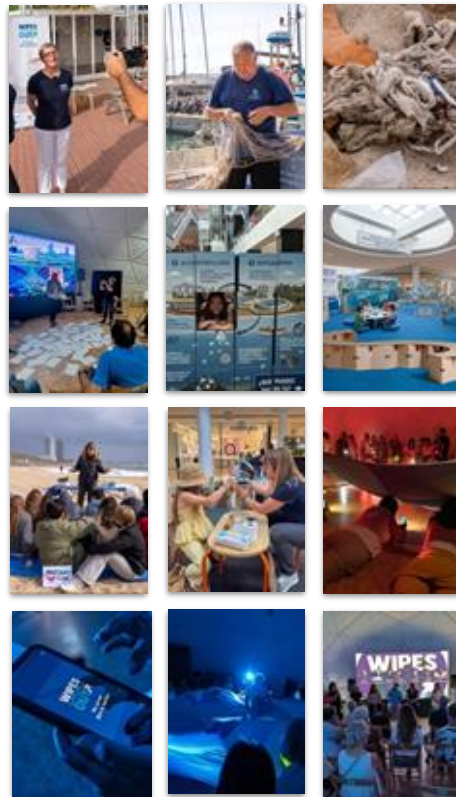
Wipes Out
Podcast

Part Art 40W



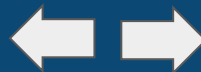
In this podcast interview, project coordinators Chantal Menard and Anna Bozzano, Wipes Out! project, discuss a rapidly growing environmental alarm: the deadly ecological consequences of white wipes dumping into sewages. Once coming to the sea, these suffocate marine organisms and devastate underwater ecosystems. The Sailing Lab crew joined the team in Barcelona on July 24th to document the project final event, where art and science converged to drive civic action. The interview highlights how the project uses participatory art, including an interactive dance performance that emotionally portrays the struggle of marine life, to transform scientific data into a deep sense of care and emotional attachment to our waters.

Photo Gallery





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Interview with the two project coordinators of Wipes Out! project, Chantal Ménard and Anna Bozzano.



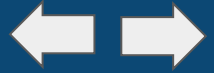
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Collaborating with local fishermen revealed that the seabed off the coast of Barcelona is carpeted with wet wipes. Made of non-biodegradable synthetic fibers, these wipes severely impact the marine ecosystem and clog the fishermen's nets.



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Detail of a wet wipe caught in the nets. Made of synthetic plastic fibers that persist in the sea for decades or centuries, these wipes choke *Posidonia* seagrass meadows and pose a deadly threat to marine life—which often ingest them by mistake or get entangled in them.



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It all starts in the bathroom. This project aims to show people that wet wipes shouldn't be flushed down the toilet as if they were toilet paper. Because they are not biodegradable, they travel from our pipes straight into the sea.



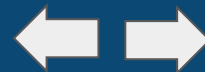
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Over six months, Wipes Out! project addressed every facet of the issue, from its environmental impact to scientific analyses of wipe composition, and from community workshops focused on public awareness to actionable guidelines delivered to local policymakers.



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Located at Barcelona Port Vell, various workshops promote ocean literacy and marine conservation by showing youth and citizens how daily habits impact the Mediterranean Sea, while actively involving the local community and key stakeholders.



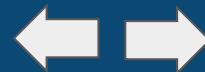
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A hands-on workshop on Barcelona's Barceloneta beach, teaching students about the composition of wet wipes and their lack of biodegradability



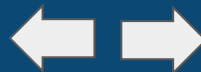
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Through practical experiments carried out in different contexts, adults and children alike can see and feel for themselves how simple everyday actions can have a profound environmental and social impact.



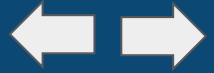
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A key moment of the performance staged during the final event at 'Mar de Activitats', in Barcelona harbour.



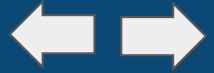
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During the performance, through a dedicated app, viewers turn from passive observers into active co-creators. By weaving their real-time input into the narrative, they actively shape the performance.



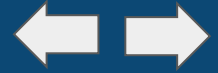
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Performers and viewers collaborate within the performance, as an example of participatory art.



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A roundtable discussion tackling a silent emergency: the devastating impact of single-use wipes on our oceans. An open debate on the consequences of improper disposal and the urgent challenge of managing non-biodegradable waste suffocating marine ecosystems.



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